

**ESSENTIEL ELEMENTS®**  
Est. San Francisco



## ORIGIN

Founded in San Francisco in 1989, Essentiel Elements offered a complete range of therapeutic spa products that contain only the highest grade essential oils, with no mineral oils, no dyes, and no synthetic fragrances, creating a pure and coveted product that nourishes the body while awakening the senses.

With our history which is rich in accolades, today's Essentiel Elements provides an apothecary experience with therapeutic and aromatic spa grade treatments for your skin's wellbeing journey.

Essentiel Elements remains one of the finest spa grade products available today.

## TODAY

Our approach to hair and body care is intentional,  
created with the purest  
therapeutic-grade essential oils and advanced  
botanical ingredients.

Our guiding philosophy is to take a holistic view.

We strongly believe in the power of the senses and  
by engaging and stimulating we create a sensory  
experience that results in soothing the body and  
mind.

Essentiel Elements encompasses...

The senses  
The power  
The result





## THE SENSES

Essentiel Elements is the start of your sensory treatment journey, the products are crafted with pure rosemary essential oil, providing a herbal aroma, infused with therapeutic peppermint and spearmint.

This combination has been used since ancient times to stimulate the senses, reduce mental fatigue, and rejuvenate your soul.



## THE POWER

Essentiel Elements rosemary mint contains intentional ingredients known for their distinctive characteristics –

Rosemary & mint have been used for centuries and are highly beneficial for our mind, hair and skin. Typically our hair and skin require constant renewal and replenishment and the essential oils from these two herbs provide that in abundance.

In addition, Vitamin A to promote smooth and supple skin, aloe vera to soothe and cool, and sunflower oil to keep hair and skin healthy and hydrated.

The ingredients and aromatic fragrance harness the power of true aromatherapy, while revitalizing and energizing from top to toe.

## THE RESULT

The result is a truly intentional formulation providing a stimulating experience with remarkable effects and a touch of decadence.

Skin feels alive, soft and supple to complete your body's wellbeing journey.

Hair looks and feels strong and healthy at the same time as being silky and smooth.

The cleansing and moisturizing properties combined with a tantalizing sensory experience create an extraordinary lasting impression.





## OUR CONSUMER

Our target audience is the discerning consumer who believes in the power of botanical ingredients and is truly looking for an exceptional wellbeing journey appealing to all ages, male and female alike.

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